

# AGENDA

## Potter Park Zoo Board

1301 S. Pennsylvania Avenue ~ Lansing, MI 48912  
Telephone: 517.342.2776; Fax: 517.316.3894

The packet is available on-line by going to [www.ingham.org](http://www.ingham.org), choosing the "Monthly Calendar" and click on Wednesday, November 8, 2017.

Wednesday, November 8, 2017  
at 5:45 PM

**POTTER PARK ZOO BOARD MEETING**  
**Potter Park Zoo, Education Building, Coral Reef Room**  
**1301 S. Pennsylvania Ave., Lansing, Michigan**

1. **Call to Order**
2. **Approval of Minutes**  
Minutes of September 6, 2017 will be considered
3. **Limited Public Comment** – *Limited to 3 minutes with no discussion*
4. **Late Items/Deletions/Consent Items**
5. **DIRECTOR AND FINANCIAL REPORTS**
  - A. October Financial Reports – Delphine Brezee
  - B. Zoo Director's Report – Cindy Wagner
    - i. October Attendance and Parking Report
  - C. Zoo Society Report – Amy Morris/Aaron Davis
6. **NEW BUSINESS**
  - A. Presentation on the Old World Monkey TAG Workshop - Liz Jagenow and Cagney McDermott
7. **OLD BUSINESS**
  - A. Subcommittees:
    - i. Strategy Subcommittee – Mary Leys
    - ii. External Relations Subcommittee – Cheryl Bergman
    - iii. Financial Sustainability Subcommittee – Kyle Binkley
8. **Board Comments**
9. **Limited Public Comment** - *Limited to 3 minutes with no discussion*
10. **Informational Items**
  - A. Thank You Letters – Upon Request
11. **Upcoming Meeting**
  - A. Zoo Board Meeting on **December 13, 2017 at 5:45 PM** at the Potter Park Zoo, Education Building
12. **Adjournment**

Official minutes are stored and available for inspection at the address noted at the top of this agenda. The Potter Park Zoo will provide necessary reasonable auxiliary aids and services, such as interpreters for the hearing impaired and audio tapes of printed materials being considered at the meeting for the visually impaired, for individuals with disabilities at the meeting upon five (5) working days' notice to the Potter Park Zoo. Individuals with disabilities requiring auxiliary aids or services should contact Potter Park Zoo by writing to the Potter Park Zoo, 1301 S. Pennsylvania Ave., Lansing, MI 48912 or by calling 517.342.2776.

**“DRAFT” MINUTES OF THE MEETING  
INGHAM COUNTY POTTER PARK ZOO  
BOARD  
1301 S. Pennsylvania Avenue, Lansing, MI  
48912 September 6, 2017**

The Ingham County Potter Park Zoo Board held a regularly scheduled meeting at the Potter Park Zoo, 1301 S. Pennsylvania Ave., Education Bldg./Coral Reef Room, Lansing, Michigan

**BOARD MEMBERS**

**PRESENT:** Chair John Groen, Commissioner Nolan, Mary Leys, Vice Chair Kyle Binkley, Cheryl Bergman, Aaron Davis, Jen Flood, & Dr. Snider

**ABSENT:** Commissioner Koenig, & Rick Kibbey

**ALSO PRESENT:** Cindy Wagner, Zoo Director; Amy Morris, Executive Director of PPZS; Delphine Brezee, Accountant; & Pat Fountain, Zookeeper

**CALL TO ORDER** Chair Groen called the regular meeting of the Ingham County Zoo Board to order at 5:55 PM

**MINUTES:** Moved by Commissioner Nolan to approve and supported by Mr. Binkley to approve the August 9th, 2017 minutes of the regular meeting as written. **Yes-6; No-0; MOTION CARRIED.**

**LIMITED PUBLIC COMMENT**

None

**LATE ITEMS/DELETIONS/CONSENT ITEMS**

None

**DIRECTORS AND FINANCIAL REPORTS**

**Financial Report**

Mrs. Brezee talked about the August Balance Sheet and the Budget vs. Actual report. She said these are preliminary reports. Mrs. Brezee said to keep in mind, we have collected almost all the revenue for 2017 and there are a lot more expenses, so the fund balance may look higher than it will be at the end of the year. Mrs. Wagner stated we have 93,000 more in revenue to bring in and that we will meet budget on revenue this year. Chair Groen stated that interactive exhibits are well above budget. Mrs. Wagner replied that almost all shelter revenues are in and pony ride revenue has already exceeded budget. Mr. Binkley asked when interest revenue will be booked and Mrs. Brezee said she would ask Ms. Rhode. Commissioner Nolan stated it would be good to know.

**Zoo Director’s Report**

Mrs. Wagner talked about her report which included that staff were leaving at 6:00 am on Friday the 8<sup>th</sup> to drive to Indianapolis for the hearing. Mrs. Wagner said our primary reviewer, Hayes Caldwell, called to check in and make sure we didn’t have any questions. The AAZK chapter raised \$7,700 this year for Bowling for Rhinos which is the most they have ever raised. Mrs. Wagner said Financial Services is helping with payroll and invoices; and Julie Downs who works with Teresa Masseur has started helping with deposits. She stated she went to HR to be trained on PAR’s and SAR’s which was something only Teresa Masseur was trained on. Encounters will only be on weekends now and go through the first week in October and will stop for Boo at the Zoo. She stated costumes are not safe at the ponies, contact area, and the bungee jump.

Mrs. Wagner stated they have had steady interns. Mrs. Leys asked if it was a new program and Mrs. Wagner stated it is not a new program, but is more formalized now. The map is back from designer Kate Cosgrove showing the current exhibits and buildings at the zoo. Mrs. Wagner said it has been a great year for education and this year we had the highest recorded attendance for Zookambii. Dr. Snyder asked if Mrs. Wagner could go back and look up numbers on past education interns and see the increase. He stated the zoo is a great teaching tool for many things and the zoo is an education institution. Dr. Snider said both boards need to see the accomplishments of interns and that it is going to be a hot button in zoos.

Commissioner Nolan asked if there was a date set for the giant anteater exhibit opening. Mrs. Wagner replied they are planning to let him get used to the exhibit and then announce with the goal being to announce for the last few weekends of September.

**August Attendance and Parking Report**

Mrs. Wagner said the August numbers are still up and the weather has been great, so that has been helpful. Chair Groen said overall it seems there is a positive increase. Mr. Binkley asked if there are any numbers for the late Friday night hours showing whether it was worth it or not. Mrs. Wagner said they are starting to look at the numbers and she thinks no matter what they will try it for at least one more year. She stated they would work this winter on what to change for next year. Mrs. Leys said she was here for the

last Friday and was working in the garden. She stated she saw many couples and younger people. Chair Groen asked about the Zoo brew numbers and Mrs. Morris said the total preliminary numbers show it exceeded last year, but did not hit budget. She stated it was budgeted to increase at the same rate as 2015 and 2016 and that it didn't increase that much. Mrs. Morris said it is a good event and August was the best month.

Chair Groen asked when we had done the last visitor survey. Mrs. Wagner said it was in August of 2016 and that they need a plan to get it out to more people. Dr. Snider asked about working with the Greater Lansing Convention Bureau to get numbers and Mr. Davis stated they could ask Julie Pingston who works at Greater Lansing Convention Bureau and is on the Society board.

### **Society Report**

Mrs. Morris said her and Mrs. Wagner had met with the Controller to discuss the Society contract and revenue sharing. She stated the meeting was a good opportunity to share information on the present state of the Society and how things are moving forward. She stated that she requested the Society not share membership revenue at this time. The Controller suggested they present a resolution to County Services requesting amending the contract to not share membership revenue in 2018. Mrs. Morris shared that she feels there is a new set of circumstances now and that the Society needs unrestricted revenue and any revenue would be shared with the Zoo anyways. Mrs. Morris also stated the types of reporting that should be provided to the Board of Commissioners were also discussed.

Mrs. Morris provided the July Society financial statements. Mrs. Morris explained the discrepancy in budget is largely due to the Eaton ISD paying \$26,000 less than expected due to contract language. Mrs. Morris stated the contract has been fixed for the 2018 school year so this would not be an issue in the future. Mr. Groen asked for the balance sheet to include a clear assets line. Mrs. Morris stated she had the information he was requesting on a different form which she provided. Mrs. Morris mentioned the other topic brought up at the meeting was the Society debt that continues to be on the monthly Zoo financials. She stated Mrs. Wagner and her would be meeting with Ms. Rhode to resolve that debt. Mrs. Morris said she is confident, they will end the year well and meeting budget.

### **NEW BUSINESS**

#### **Presentation of the Rhino Keeper Workshop**

Head Keeper, Pat Fountain, said he had the opportunity to attend the Rhino Keeper Workshop in Denver. He said he had the opportunity to present about Jello at the workshop. He said there were many countries represented at the workshop and that keepers were very interested in the topic. He stated he was able to have many discussions after the talk. Pat mentioned the one of the main focuses of the workshop was artificial insemination and the main presenter was Dr. Monica Stoops from CREW, who we have worked with here at Potter Park Zoo. He stated one of the studies we have participated in is collecting urine and fecal samples to send to Cincinnati to monitor Doppsee's hormone cycles. At the workshop, he said they discussed the pros and cons of artificial insemination, but now with Phineus at the zoo, we will be doing natural breeding. Pat said he was able to hear presentations and participate in a small group about introductions. He said he was also able to make many contacts from many different zoos that he has already been able to use to get information about a diet questions they've had in the past. He stated the networking alone has been very helpful for the hoofstock department.

### **OLD BUSINESS**

#### **Sub-Committee Updates**

##### **Masterplan Sub-committee**

Mrs. Leys stated they have not had another meeting and were waiting until after AZA. Mrs. Morris stated they do have an updated masterplan map showing the current structures. Mrs. Wagner stated we are coming up with a comprehensive list of what equipment needs to be purchased, building repairs that need to be done, projects under \$25,000 and projects over \$25,000. Dr. Snider asked if were continuing with the theme of Great Lakes of the World. Chair Groen and Mrs. Wagner stated that they would be following the plan theme as much as possible.

Discussion ensued.

##### **Finance Sub-committee**

Mr. Kyle Binkley stated they met and Mrs. Wagner was able to explain some of the coding. Mr. Binkley stated they discussed having a workshop for the Board so everyone can understand the complete financials. He said they would share more information when it was ready. Mr. Binkley asked if they could meet every other month and Chair Groen responded that was fine with him. Chair Groen asked if they were also looking at cost saving measures, since that is also part of the sub-committees mission. Mr. Binkley responded that they haven't started discussing that in detail.

Discussion ensued.

**External Relations Sub-committee**

Cheryl Bergman stated the next meeting is on September 20<sup>th</sup> and she did not have anything further to report. Commissioner Nolan stated they have a potential donor meeting set in October.

**BOARD COMMENTS**

None

**LIMITED PUBLIC COMMENT**

None

**ADJOURNMENT**

Being no further business, the meeting was adjourned at 7:02 PM.

Cynthia Wagner

Recording  
Secretary

**POTTER PARK ZOO  
BALANCE SHEET - PRELIMINARY  
OCTOBER 30, 2017**

**ASSETS**

CASH	\$ 1,368,022
DEPOSITORY CASH	65,606
IMPREST CASH	5,400
IFT TAX RECEIVABLE	-
TAXES REC - DELINQUENT	23,547
ESTIMATED UNCOLLECTIBLE DELINQUENT TAXES	(12,299)
ACCOUNTS RECEIVABLE	-
INTEREST RECEIVABLE	2,145
DUE FROM ZOO SOCIETY	-
INVENTORY	24,642
PREPAID EXPENSES	-

<b>TOTAL ASSETS</b>	<u><u>\$ 1,477,063</u></u>
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**LIABILITIES**

VOUCHERS PAYABLE	
TAX LEVY LIABILITY	22,000
ACCRUED PAYROLL	
ACCOUNTS PAYABLE	1,792
DEFERRED REVENUE - PROPERTY TAXES	478,248
DEFERRED REVENUE - DELI	13,372

<b>TOTAL LIABILITIES</b>	<u><u>515,412</u></u>
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**FUND BALANCE**

UNSPENDABLE	24,642
UNRESTRICTED FUND BALANCE	937,009
	<u><u>961,651</u></u>

<b>TOTAL LIABILITIES AND FUND BALANCE</b>	<u><u>\$ 1,477,063</u></u>
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**POTTER PARK ZOO**  
**YEAR TO DATE BUDGET/ACTUAL REPORT - PRELIMINARY**  
**FOR TEN MONTHS ENDED OCTOBER 30, 2017**

	2017 BUDGET	OCTOBER 2017 YTD ACTUAL	BUDGET REMAINING	% OF BUDGET	OCTOBER 2016 YTD ACTUAL
<b>REVENUES</b>					
PROPERTY TAX	\$ 2,856,183	\$ 2,869,483	\$ (13,300)	100.47%	\$ 2,823,248
UNALLOCATED PORTION OF TAXES (2 MONTHS)	\$ (476,031)	\$ (478,248)	\$ 2,217	100.47%	\$ (470,542)
ADMISSIONS	\$ 593,010	\$ 612,412	\$ (19,402)	103.27%	\$ 572,233
CONCESSIONS, GIFT SHOP, VENDING	\$ 470,000	\$ 414,699	\$ 55,301	88.23%	
PARKING FEES	\$ 185,000	\$ 188,729	\$ (3,729)	102.02%	\$ 170,794
INTERACTIVE SITES	\$ 58,000	\$ 76,134	\$ (18,134)	131.27%	\$ 25,746
INTEREST INCOME	\$ 15,000	\$ 11,964	\$ 3,036	79.76%	\$ 8,992
OTHER REVENUES	\$ 89,150	\$ 129,670	\$ (40,520)	145.45%	\$ 42,961
<b>TOTAL REVENUES</b>	<b>\$ 3,790,312</b>	<b>\$ 3,824,843</b>	<b>\$ (34,531)</b>	<b>100.91%</b>	<b>\$ 3,173,432</b>
<b>EXPENDITURES</b>					
<b>PERSONNEL SERVICES</b>					
Salaries & Wages - Full Time	\$ 1,357,334	\$ 1,010,707	\$ 346,627	74.46%	\$ 886,643
Salaries & Wages - Seasonal	\$ 515,371	\$ 411,155	\$ 104,216	79.78%	\$ 387,692
Benefits	\$ 701,433	\$ 534,508	\$ 166,925	76.20%	\$ 451,777
Total Personnel Services	\$ 2,574,138	\$ 1,956,370	\$ 617,768	76.00%	\$ 1,726,112
<b>CONTROLLABLE EXPENDITURES</b>					
Supplies	\$ 316,300	\$ 265,234	\$ 51,066	83.86%	\$ 84,860
Animal Care	\$ 239,966	\$ 200,567	\$ 39,399	83.58%	\$ 163,154
Purchased Services	\$ 544,380	\$ 402,447	\$ 141,933	73.93%	\$ 351,103
Utilities - Telephone	\$ 20,625	\$ 15,254	\$ 5,371	73.96%	\$ 20,602
Rentals & Leases	\$ 2,500	\$ 1,033	\$ 1,467	41.32%	\$ 378
Other Expenses	\$ 143,268	\$ 99,016	\$ 44,252	69.11%	\$ 41,257
Total Controllable Expenditures	\$ 1,267,039	\$ 983,551	\$ 283,488	77.63%	\$ 661,354
<b>NON-CONTROLLABLE EXPENDITURES</b>					
Utilities	\$ 189,000	\$ 156,400	\$ 32,600	82.75%	\$ 142,038
Insurance	\$ 64,657	\$ 68,806	\$ (4,149)	106.42%	\$ 46,265
IT Support Expense	\$ 70,911	\$ 60,076	\$ 10,835	84.72%	\$ 41,503
Other Expenses	\$ 465	\$ 465	\$ -	100.00%	\$ 489
Total Non-Controllable Expenditures	\$ 325,033	\$ 285,747	\$ 39,286	87.91%	\$ 230,295
<b>CAPITAL OUTLAY</b>					
Capital Improvements		\$ 15,098			\$ 315,623
<b>TOTAL EXPENDITURES</b>	<b>\$ 4,166,210</b>	<b>\$ 3,240,766</b>	<b>\$ 925,444</b>	<b>77.79%</b>	<b>\$ 2,933,384</b>
<b>TOTAL CHANGE IN FUND BALANCE</b>		<b>\$ 584,077</b>			<b>\$ 240,048</b>
<b>FUND BALANCE AS OF 1/1/17</b>					
NON-SPENDABLE		\$ 104,944			
UNRESTRICTED		\$ 272,630			
		<u>\$ 377,574</u>			
<b>FUND BALANCE AS OF 10/31/17 AFTER TAX ALLOCATION</b>		\$ 961,651			
<b>FUND BALANCE AS OF 10/31/17</b>					
NON-SPENDABLE		\$ 24,642			
UNRESTRICTED		\$ 937,009			
		<u>\$ 961,651</u>			

# POTTER PARK



## Zoo Director Report

11-08-17

### **AZA**

We received our 2017-2022 accreditation plaque from AZA.

### **Conservation**

Mary Wykstra, Director of Action for Cheetahs in Kenya, was at the zoo Wednesday, October 18<sup>th</sup>, to present on cheetah conservation efforts in Kenya. She also brought merchandise made in Kenya to sell before and after the presentation. Several of these items including soccer balls will be sold in the gift shop next season and will directly benefit conservation of cheetahs in Kenya. This event was open to the public and there were 55 attendees. We had a very favorable response from attendees and requests for more opportunities to interact with conservation project leaders.



We will be offering a brown bag lunch presentation for staff on Thursday, November 9<sup>th</sup> at noon in the VEZU building. Benson is a Maasai from rural Kenya. He joined the Mara Hyena Project led by Dr. Kay Holekamp 6 years ago, and he is the senior Research Assistant. He identifies over 200 spotted hyenas by their unique spot patterns and records their behavior.

### **Staff**

Dr. Sally Nofs attended the American Association of Zoo Veterinarian (AAZV) conference in late September. Dr. Monica List with Dr. Sally presented a poster on "Freedoms, Provisions, and Aims: Improving Conceptual Frameworks for Zoo Animal Welfare". Their poster generated a lot of interest and was regarded as very valuable by attendees.

Tom Davidek, Maintenance Supervisor, attended 2 days of the Aquarium & Zoo Facilities Association (AZFA) Annual Conference that was held at John Ball Zoo this year. He was able to make several contacts that could be valuable sources for exhibit information in the future.

Jon Lawrence, Customer Service Manager, attended the International Gift Show of the Smokies in early November to find new vendors and connect with current vendors for merchandise in the AniMal gift shop.

We are continuing the weekly staff newsletter to increase communication with all staff. The newsletter includes upcoming events, recent attendance numbers, upcoming trainings or meetings, survey links, conservation information, animal updates, and any other information that could affect day to day operations at the zoo.

A staff survey was conducted in October and 37 of 41 full time employees responded. We were able to gain valuable insight into where there is opportunity to improve employee engagement. We plan to continue to do this survey bi-annually and monitor progress to help guide decisions with regard to staff.

The Ingham County IT department is holding several mandatory cybersecurity training sessions for all central services employees which includes zoo employees. The first training was held at the zoo on October 23<sup>rd</sup> and a second training is planned for November 14<sup>th</sup> also at the zoo.

### **Education**

The first program for “Zoo in Your Neighborhood” will be held at the Eaton County Public Library on November 11<sup>th</sup>. This program is designed for the zoo to provide programming to underserved audiences in the Greater Lansing Area. The Zoological Society was awarded a grant from the Capital Regional Community Foundation (CRCF) to fund this program.

Recruitment has begun for the winter 2018 docent class.

We will be hosting a workshop for the Michigan Department of Natural Resources Salmon in the Classroom Project in March. The Zoo plans to become a demo site in 2018 for this project.

In an effort to track some of the long term impacts from the Animal Science and Zoo Management High School class, instructor Becky Morningstar is reaching out to class alumni to see how many are engaged in life science careers.

### **Events**

Boo at the Zoo was a great success and exceeded budget even with one weekend of terrible weather. Total attendance was around 9,200 guests. The second weekend had the highest attendance and the best weather. Several new activities were added throughout the zoo giving visitors a greater variety of choices to use their tickets on and also reduced lines that can be seen on the busiest days resulting in an even better experience for all attendees.

Wonderland of lights starts Thursday, November 16<sup>th</sup> and will run every Thursday-Sunday from 5-8 p.m. through New Year’s Eve. Cost is \$5.00 per child and \$7.00 per adult.

Winter Wine-n-Stein is from 5-9 p.m. on December 6<sup>th</sup>. Tickets are \$30.00 for members and \$35.00 for non-members.

Penn 4 People completed painting the bridge on Pennsylvania Ave. near the zoo entrance. A community painting day was held on Sunday, October 22<sup>nd</sup>. The animal paintings are a fun aesthetic improvement to the structure and the entrance to the zoo.

## **Safety**

Consumer's Energy will be at the zoo the week of November 6<sup>th</sup> to replace the copper gas line that runs from the current kangaroo barn to the bird house. The zoo will remain open, however several paths will be closed to allow for the necessary digging and boring.

Firearms training was completed by 12 of our employees. Deputy Bob McElmurray led the training at MSU's staff training facility. It was a four hour course with instruction and qualification. We are grateful for the Ingham County Sherriff's Department services and look forward to continuing to partner with them.

A flu clinic was offered at the zoo by the Ingham County Health Department on October 11<sup>th</sup>.

There is a camera now in place on the outside of the Welcome Center allowing the North Gate entrance to be monitored by our public safety front desk staff. This entrance is the primary entrance for deliveries.

## **Website**

The new and much more user-friendly website launched Monday, October 22nd. The content of the site has been almost completely rewritten after reviewing the most popular pages on the previous site. The "Visit" page had the highest traffic and it has been arranged to help potential guests make decisions about spending their day at the zoo. The artwork and functionality are more modern than the zoo's previous website, and most importantly, it is mobile friendly (most [www.potterparkzoo.org](http://www.potterparkzoo.org) website traffic comes through mobile devices). The new site allows for online program sign ups and convenient forms that people can fill out to volunteer, become members, adopt an animal, attend an event, etc. The animal pages on the site are more thorough and inviting and they highlight the photography of the zoo team. The site is a significant improvement and we are excited about the changes.

## **Zoo Hours/Rates**

Winter zoo hours and rates went into effect November 1<sup>st</sup>. Hours are now 10 a.m.-4 p.m. daily with an admission rate of \$3.00 per adult and \$2.00 per child.

## **Animals**

Black Rhino- Phineus and Doppsee were introduced starting Tuesday, October 24<sup>th</sup> and bred on Sunday, October 29<sup>th</sup>, the last day of Boo at the Zoo. Randy Pairan, head keeper from Cincinnati Zoo, spent the week with us as an advisor during the process. His experience and input was invaluable as well as his willingness to share his knowledge with our whole team. If weather permits we will introduce them again in late November. We will also monitor Doppsee's progesterone levels in her feces to determine if she is pregnant. If she is pregnant we would expect a calf around January/February of 2019. This successful introduction was a long process that involved a lot of planning and coordination between departments.

Lions- The male was introduced back to the females. They had been separated while an injury to the tail of one of the females healed. This introduction has been successful and uneventful.

Patagonian Cavy- 0.2 arrived from Virginia Zoo.

Alpaca- 2.2 arrived from a breeder in Williamston.

Ponies-We are in the process of bringing in two geldings, ages 11 & 15. Both ponies are accustomed to giving rides and should be a great addition to the pony path.

Rabbits-0.2 giant chinchilla rabbits have arrived for the farmyard exhibit.

Screech Owl-0.0.1 education screech owl has arrived. This owl was a rehab bird from Wildside Rehab Center.

**POTTER PARK ZOO**  
**MONTHLY ATTENDANCE REPORT**  
**FOR MONTH AND YTD ENDING OCTOBER 2017**

<u>ADMISSION TYPE</u>	<u>CURRENT MONTH</u>			<u>YEAR-TO-DATE</u>		
	<u>COUNT</u>	<u>COUNT</u>	<u>THAN PY</u>	<u>COUNT</u>	<u>COUNT</u>	<u>THAN PY</u>
CHILDREN	766	638	128	22,925	24,695	(1,770)
CHILDREN-UNDER 3	445	479	(34)	13,636	12,425	1,211
CHILDREN-OFF-SEASON	-	-	-	2,562	1,975	587
ADULT RESIDENT	920	1,060	(140)	26,026	26,633	(607)
ADULT NON-RESIDENT	660	576	84	20,794	18,793	2,001
ADULT OFF-SEASON	-	-	-	6,354	4,191	2,163
SENIOR RESIDENT	150	185	(35)	2,539	2,717	(178)
SENIOR NON-RESIDENT	157	126	31	2,880	2,589	291
GROUPS	104	35	69	12,678	14,015	(1,337)
			-		-	
<b>TOTAL</b>	<b>3,202</b>	<b>3,099</b>	<b>103</b>	<b>110,394</b>	<b>108,033</b>	<b>2,361</b>
SPECIAL EVENTS-PPZS	13,025	-	13,025	14,154	-	14,154
SPECIAL EVENTS-COUNTY	-	-	-	250	-	250
RECIPROCAL ZOO MEMBERS 100%	793	-	793	17,843	17,125	718
RECIPROCAL ZOO MEMBERS 50%	148	747	(599)	6,051	6,046	5
MONDAY PROGRAM	606	229	377	7,375	4,522	2,853
OTHER	162	242	(80)	1,657	389	1,268
	14,734	1,218	13,516	47,330	18,232	19,248
	7	7				
<b>GRAND TOTAL</b>	<b>17,936</b>	<b>4,317</b>	<b>13,619</b>	<b>157,724</b>	<b>126,265</b>	<b>21,609</b>

<u>ADMISSION TYPE</u>	<u>DESCRIPTION</u>
CHILDREN	All Children, any county ages 3-16 (\$4)
CHILDREN-UNDER 3	All Children, any county under age 3 (Free)
CHILDREN-OFF-SEASON	All Children, any county ages 3-16 Nov. 1- March 31 (\$2)
ADULT RESIDENT	Adult of Ingham county April 1 - Oct. 31 (\$6)
ADULT NON-RESIDENT	Adult Out of Ingham County April 1 -Oct. 31 (\$11)
ADULT OFF-SEASON	All Adults, Any County Nov. 1 - March 31 (\$3)
SENIOR RESIDENT	Discount for Ingham seniors ages 60+ April 1 - Oct. 31 (\$5)
SENIOR NON-RESIDENT	Discount for Out of County seniors ages 60+ April 1 - Oct. 31 (\$10)
SPECIAL EVENTS-PPZS	
SPECIAL EVENTS-COUNTY	
RECIPROCAL ZOO MEMBERS 100%	Zoo Members (Free)
RECIPROCAL ZOO MEMBERS 50%	Reciprocal Zoo memberships (Price Varies)
GROUPS	20 or more guests paying together (\$1 off per person)
MONDAY PROGRAM	Ingham County Residents free 9-12:00 PM on non-holiday Monday's
OTHER	Any Coupon related attendee

**MONTHLY PARKING REPORT  
FOR MONTH AND YTD ENDING OCTOBER 2017**

ADMISSION TYPE	CURRENT MONTH			YEAR-TO-DATE		
	2017 COUNT	2016 COUNT	BETTER (WORSE) THAN PY	2017 COUNT	2016 COUNT	BETTER (WORSE) THAN PY
Annual Resident Pass	0	3	-3	322	249	73
Annual Non-Resident Pass	0	0	0	49	44	5
PPZ Member Deluxe/Premium	301	107	38	1391	1319	72
Daily Resident Parking	3796	2092	34	18580	18242	338
Daily Non-Resident Parking	<u>1743</u>	<u>2186</u>	<u>-21</u>	<u>20331</u>	<u>19021</u>	<u>1310</u>
TOTAL	<u>4436</u>	<u>4388</u>	<u>48</u>	<u>40673</u>	<u>38875</u>	<u>1798</u>
INCREASE (DECREASE) FROM PRIOR YEAR			1.1%			4.6%

ADMISSION TYPE	AMOUNT
Annual Resident Pass	\$30.00
Annual Non-Resident Pass	\$40.00
Resident Daily Pass	\$3.00
Non-Resident Daily Pass	\$5.00